



Maximize your rental property income













Are you a landlord looking to make more money from your rental property?  
We can help you increase your income by **30%.**



### Why should you choose BMG?

Our company is leading on Dubai short-term rental market with 6 years of experience and over a hundred properties portfolio.  
Your asset will be taken care of by professional property management company.

### What do we do?

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|---|--|
|  Home cleaning            |  Home furnishing                    |
|  Professional maintenance |  Listing creation                   |
|  Government legislation   |  Above & beyond                     |
|  Professional photography |  Guest communication                |
|  Pricing optimization     |  Toiletries and extra               |
|  Guest screening          |  24 hours check in and key exchange |

### Advantages of short-term rental properties:

#### Increased Maintenance

With more frequent tenant turnover, short-term rentals receive professional-level maintenance on a consistent basis. Properties are cleaned, and minor repairs are addressed almost immediately.

#### Flexible Pricing

The oldest law of economics applies more to short-term rentals supply and demand. If your short-term rental is in a coastal area, demand surges during the warmer times of the year, allowing you to charge much more than when the weather is less favorable for enjoying the beach.

#### Greater Income Potential

Short-term rentals can create substantial income compared to the carrying costs of the property (mortgage, insurance, taxes, etc.). A dwelling that may fetch \$2,000 per month as a long-term rental may go for double that as a short-term property.

#### Owner Use

You may decide to rent your vacation property for all but two weeks of the high season when you and your loved ones may enjoy the property yourselves.

## BMG homes difference

With our expert marketing strategies and top notch property management services we can help you attract more guests and maximize your rental income

<h3>Long-term tenancy</h3> <ul style="list-style-type: none"><li>Prices are fixed and can not be modified.</li><li>Lower rental income due to monthly rates.</li><li>Limits the owner's ability to use the property for personal use</li><li>Tenants are typically staying for a longer period of time, which can lead to more wear and tear on the property.</li></ul>	<div></div> <ul style="list-style-type: none"><li>✓ Increased maintenance</li><li>✓ Flexible pricing</li><li>✓ Greater income potential</li><li>✓ Owner use</li><li>✓ Government legislation</li><li>✓ Home furnishing</li></ul>	<h3>Investment in property</h3> <ul style="list-style-type: none"><li>One opinion, one cash offer</li><li>Hidden fees at close</li><li>Zero transparency</li><li>High-pressure sales tactics, often not trustworthy</li><li>High-risk they'll back out, costing you time and money</li><li>Small-scale local operators, not a trusted brand</li></ul>
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### Offering an apartment for short-term rent while waiting for a potential buyer can provide several benefits:

#### Flexibility:

Short-term rentals offer more flexibility than long-term rentals, as renters can come and go more frequently. This can allow you to show the property to potential buyers without worrying about disrupting a long-term tenant's schedule or privacy.

#### Maintain property:

Short-term rentals require frequent cleaning and maintenance, which can help keep the property in good condition while it's on the market for sale. This can make it more attractive to potential buyers and potentially increase its resale value.

#### Generate income:

By renting out the apartment on a short-term basis, you can generate income to cover the costs of owning the property, such as mortgage payments, property taxes, and maintenance fees.

#### Marketing exposure:

By advertising the property as a short-term rental, you can attract a wider pool of potential renters and buyers who may be looking for a temporary housing solution. This can increase the property's exposure and potentially lead to a faster sale.